



# Annual Report 2019



**KEEP IT CLEAN  
PARTNERSHIP**

**Stormwater Protection**

BOULDER • BOULDER COUNTY • LONGMONT  
ERIE • LAFAYETTE • LOUISVILLE • SUPERIOR

[KeepItCleanPartnership.org](http://KeepItCleanPartnership.org) 303-441-1439





Young students test water quality during one of our school field trips. *Photo by Thorne Nature Experience.*

# OPENING LETTER

We've been through a lot of changes since the Keep it Clean Partnership was established by a group of forward-thinking stormwater professionals almost twenty years ago, but our focus has always been on working across jurisdictional boundaries to improve water quality for all who call this watershed home. You may have participated in our past events, seen our signs pointing out streams in your community, or have just started learning about your local watershed. Though we have been around for a while, we are relaunching our efforts with a desire to communicate why water quality matters and how you can participate in protecting our local waters.

Since I took over as the Coordinator for the Keep it Clean Partnership in January of 2018 we have been working to update our goals and activities to make a real impact on watershed health through data-driven and evidence-based initiatives. In 2019 we completed our new strategic plan, hired an outreach specialist, and produced our annual water quality report in a brand new format. We also continued to provide regular school programs in the St. Vrain and Boulder Valley School Districts, offer outreach booths at community events, and find other ways to get the word out about water quality.

In the coming year we will be crafting our new outreach strategy and preparing for the launch of our new website with the goal to make it easier than ever to know what is going on in your watershed and what you can do to help out. Look for updates at [keepitcleanpartnership.org](https://keepitcleanpartnership.org) or sign up for our new newsletter; we will do our best to keep you informed about new developments and initiatives.

Whether you have been with us from the beginning or this is your first time hearing of the Keep it Clean Partnership, there has never been a better time to be involved. We are excited to work together in this next year for a healthy watershed we can all enjoy.

Sincerely,

Kevin Peterson  
Keep it Clean Partnership Coordinator



# ABOUT US

The Keep it Clean Partnership (KICP) is an organization made up of seven partner communities: the cities of Boulder, Longmont, Louisville, and Lafayette, the towns of Erie and Superior, and Boulder County. While these communities originally came together to collaborate on stormwater management, in recent years the organization’s focus has shifted to also include broader watershed level efforts.

## Mission

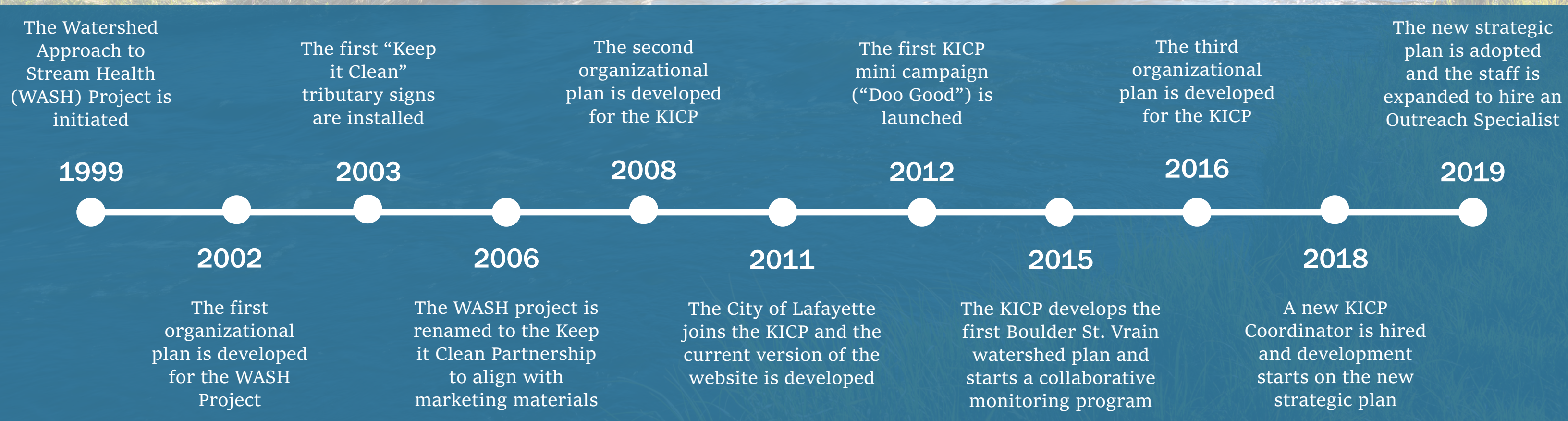
Protect, promote, and improve watershed health in the Boulder St. Vrain basin through sharing resources, building community awareness, and collecting and using data.

## Goals

Improve collaboration of stormwater management

Integrate planning and analysis to highlight watershed issues and improvements

Promote positive watershed behaviors through consistent messaging





# STORMWATER

Our stormwater training opportunities allow staff and contractors from local communities to stay informed about the most up-to-date issues and regulations. We work closely with our stakeholders to identify priority training topics and are working towards developing a comprehensive training strategy.

This year the Keep it Clean Partnership hosted two training events at the Boulder County Recycling Center:

Permanent Stormwater Control Measure  
Inspection and Maintenance Workshop  
Led by CSU Colorado Stormwater Center, November 19-20, 2019

MS4 Construction Inspector Training  
Led by Wright Water Engineers, December 11, 2019

50 total attendees

92% agreed trainings were relevant and practical for their work



"One of the better trainings I've attended"  
"Workshop was insightful and informative"  
"Great workshop and super helpful"

Stormwater professionals attend a training on construction inspections.

# WATERSHED

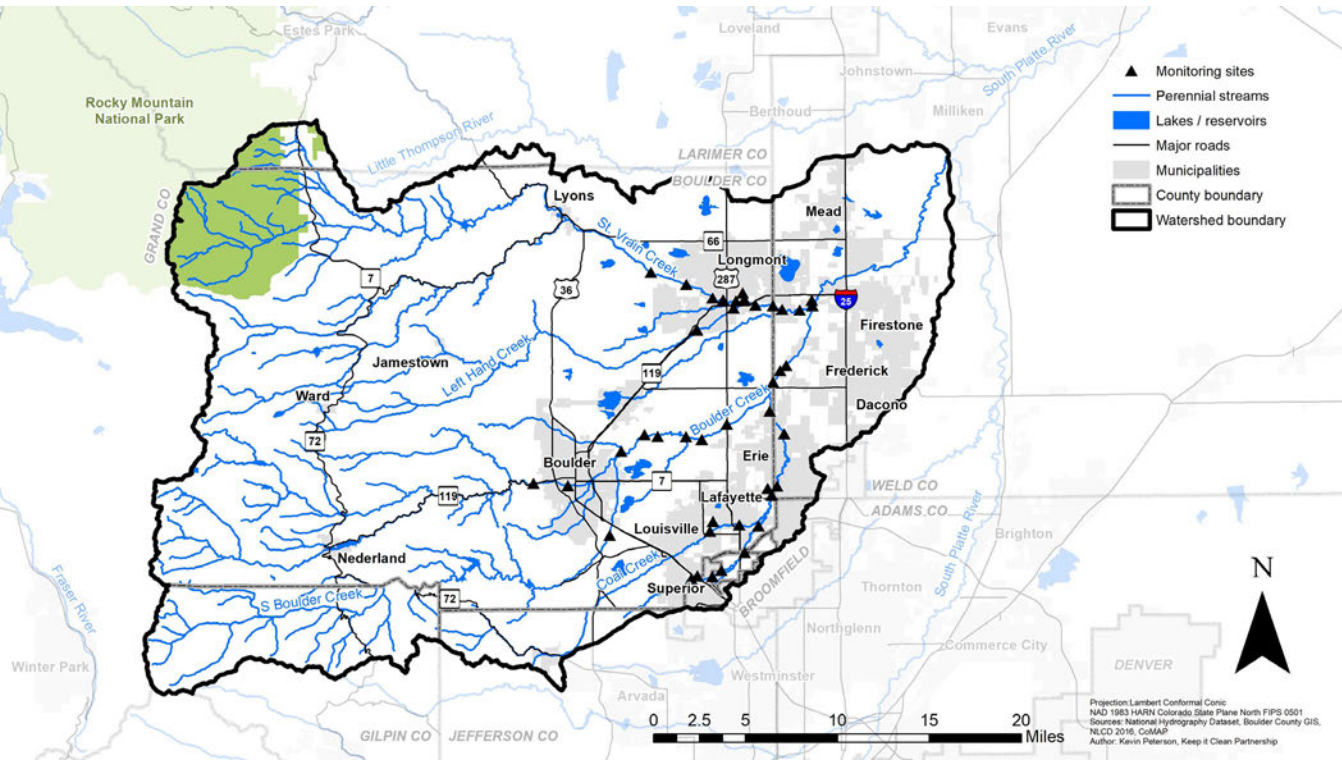
## The Boulder St. Vrain Watershed

If you live in Boulder County you are most likely a resident of the Boulder St. Vrain watershed. This watershed covers about 980 square miles and extends all the way from the Continental Divide into western Weld County. Except for diversions, every drop of water in this area flows through St. Vrain Creek (and often Boulder Creek) out to the South Platte River.

## Collaborative Monitoring Program

We partner with local municipalities on a water quality monitoring program and produce an annual report where we analyze trends throughout the Boulder St. Vrain watershed. Based on stakeholder feedback we developed a new format for our 2018 report, which was recently released and posted to our website. The 2019 report should be released in the summer of 2020.

6 organizations contributing water quality data  
43 monitoring locations  
5,000+ annual observations



Map of the Boulder St. Vrain watershed with location of monitoring sites.



# EDUCATION & OUTREACH

We coordinate watershed education and outreach efforts in the Boulder St. Vrain watershed. We work with local non-profits to provide field trips and classroom programs for young students, attend community events to engage with the public, and place advertisements in local publications.



Students participate in a watershed model activity. Photo by Thorne Nature Experience.

Provided programs to over **4,000** students in **46** Schools

Published **4** targeted advertisements

Connected with over **2,000** people at **7** community events

## Meet our Outreach Specialist

Cristina Ramírez joined the Keep it Clean Partnership in October 2019 as our new Outreach Specialist. Cristina has a Masters of the Environment from the University of Colorado and has worked for several years managing volunteer programs for the National Park Service. She will be managing the Education and Outreach Program including developing the new outreach strategy, improving the website, and implementing on-the-ground activities.



*"Very age appropriate. It connected well to our content."*

- Sanchez Elementary,  
2nd grade teacher

*"Again, thank you for your time—the presentation was AWESOME and the kiddos loved the hands on portion!"*

- Coal Creek Elementary,  
5th grade teacher

*"This fits in really well with what we're about to do with the water cycle."*

- Erie Elementary,  
2nd grade teacher

*"Our students loved the presentation! The content is important and the students loved to use their new knowledge in the classroom and at home!"*

-Ryan Elementary,  
2nd grade teacher

A student samples aquatic insects on one of our school field trips. Photo by Thorne Nature Experience.



# LOOKING FORWARD

## New Outreach Strategy

In 2020, we will be surveying residents of the Boulder St. Vrain watershed to better understand what issues people are most concerned about and how we can provide more effective education and outreach. This survey will contribute to the development of our new outreach strategy, which will guide our efforts to provide consistent messaging throughout the watershed.

## Website Redesign

After completing our new outreach strategy we will be starting a major redesign of our website with the goal of providing more accessible and easy to understand information about our watershed. We plan to be a go-to resource for reliable information about stormwater, water quality, and how to have a positive impact on your watershed. You can visit our website at [www.keepitcleanpartnership.org](http://www.keepitcleanpartnership.org) for updates.



A Keep it Clean Partnership tributary sign in the Town of Erie.

# FINANCES

## 2019 Revenue

Local government contributions:	\$180,000.00
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Total:	\$180,000.00

## 2019 Expenses

Staff salaries:	\$123,278.00
Operating costs:	\$489.46
Outreach activities:	\$38,912.49
Training events:	\$2,154.31
Watershed program:	\$657.50
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Total:	\$165,492.76





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