



Annual Report 2020





Opening Letter

This year our staff, partners, and stakeholders faced unprecedented challenges as they figured out how to serve their communities safely during the COVID-19 pandemic. Some of our planned projects, like a website redesign, were put on hold and other activities, like our usual outreach booths at community events, could not occur this year. Despite these setbacks we are entering 2021 excited and with renewed appreciation for the people we work with and our community partners.

In 2020 we found creative new ways to work with Keep it Clean Partnership members to share stormwater messages virtually. We created message toolkits with ready-to-share messages and sent them to communications staff in each partner community. Our school program partners, Thorne and Eco-Cycle, adapted their programming so that students could enjoy field trips and stormwater model demonstrations from home.

In 2021 we will be identifying community groups and potential partners to collaborate with to continue protecting, promoting, and improving watershed health in the Boulder St. Vrain watershed. We will be updating our website and translating our most-used resources so that they are available in both English and Spanish. We will continue to provide training to stormwater professionals in our watershed and look for water quality improvement projects to support.

There are many things to be excited about for 2021, and we hope you will follow along as we grow our programming and improve on our current initiatives. Get updates on what the Keep it Clean Partnership is up to by visiting our website to see our annual reports, water quality monitoring data, and meeting minutes, or sign up to receive our bi-monthly newsletter at www.keepitcleanpartnership.org.

About Us

The Keep it Clean Partnership (KICP) is an organization made up of seven partner communities: the cities of Boulder, Longmont, Louisville, and Lafayette, the towns of Erie and Superior, and Boulder County. While these communities originally came together to collaborate on stormwater management, in recent years the organization’s focus has shifted to also include broader watershed level efforts.

Mission Protect, promote, and improve watershed health in the Boulder St. Vrain basin through sharing resources, building community awareness, and collecting and using data.

- Goals**
- Improve collaboration of stormwater management
 - Integrate planning and analysis to highlight watershed issues and improvements
 - Promote positive watershed behaviors through consistent messaging

What We Do Our staff facilitate collaboration on water quality issues between our partner communities and with other organizations with the goal of improving watershed health. We coordinate training events for stormwater professionals and perform watershed outreach on behalf of our partner communities. By working together with local governments and other organizations throughout the Boulder St. Vrain basin, we can increase our impact and make progress towards a healthier watershed.



Kevin Peterson
Coordinator

Kevin Peterson has served as the Coordinator for the KICP since the start of 2018, managing the organization’s activities and working to better understand and protect our watershed. He will be collaborating with KICP stakeholders to identify and implement key water quality recommendations and is looking forward to working with other partners in the Boulder St. Vrain watershed on similar efforts.



Cristina Ramírez
Outreach Specialist

Cristina Ramírez joined the KICP in October 2019 to serve as the Outreach Specialist. She will be leading the KICP partners in working towards four new Education and Outreach Program objectives and implementing a training plan for the Stormwater Program. Cristina is looking forward to creating new resources that feature the new KICP branding and are available in both English and Spanish.

Stormwater

Our stormwater program provides opportunities for staff from the Keep it Clean Partnership communities to coordinate watershed-wide programs and training opportunities. In 2020 we worked with our partners on improving tracking of hazardous material spills into waterways and supporting individual programs as they adapted to the COVID-19 pandemic.

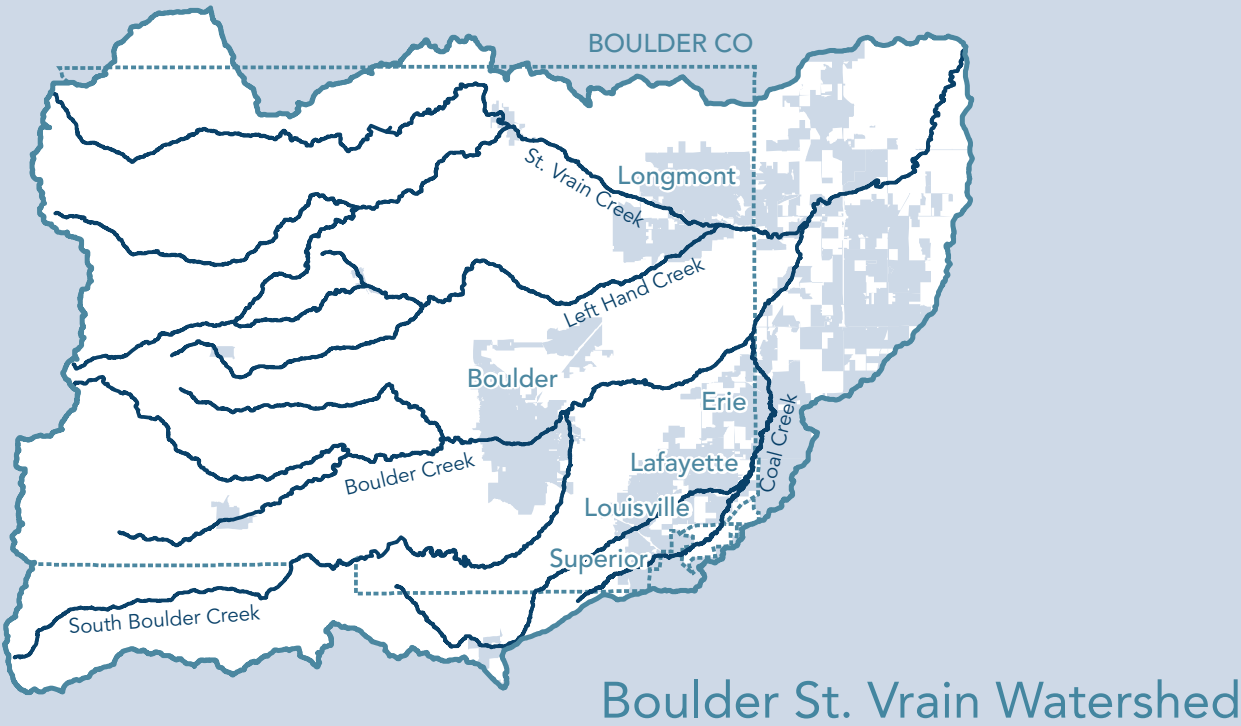
We were not able to provide any in-person training events in 2020 but we hosted two very successful virtual events. Instructors prepared interactive presentations with real-life scenarios to keep attending stormwater professionals engaged.

By offering virtual events, the Keep it Clean Partnership was able to provide training at no cost to 221 people from 58 communities and organizations

Watershed

Since 2015 the Keep it Clean Partnership has managed a collaborative water quality monitoring program with data from 40 monitoring sites provided by our municipal partners. In 2020 we developed our sixth annual water quality report; analyzing trends, evaluating issues, and identifying areas for future study with a renewed focus on practical recommendations. We also began work on establishing a formal data sharing policy for our collaborative monitoring program to streamline data requests, ensure proper data use, and better support partners and projects throughout the watershed.

The Keep it Clean Partnership is serving as a key stakeholder in Left Hand Watershed Center’s Adaptive Management at Scale project that kicked-off in 2020. We are contributing to this 3-year project with funding, technical support, and water quality expertise. This project will help identify data gaps, further our shared understanding of watershed health, and pave the way for more effective collaboration with groups throughout the Boulder St. Vrain watershed.



Education & Outreach

In 2020 the Keep it Clean Partnership developed a new Education and Outreach Strategy to guide how we expand our engagement with residents, businesses, and other stormwater professionals in the Boulder St. Vrain watershed. With our partner communities we developed objectives that focus on improving our existing outreach materials, reaching new audiences within the watershed, and forming partnerships to reach residents more efficiently.

While we planned for the future of our Education and Outreach program, our community partners found creative ways to bring watershed learning into the homes of students. Thorne Nature Experience created and shared a virtual field trip with 300 classrooms and over 7,350 students. Eco-Cycle provided in-person classroom visits before moving to virtual presentations of their stormwater program and reached 42 classrooms, a total of 924 students.



Students identify pollutants on a stormwater model during an Eco-Cycle program.

In 2020 we developed a new logo, branding guide, and the first of many infographics that will help us tell the story of stormwater.



Home Maintenance



Car Maintenance



Pet Waste



Household Waste



Lawn and Garden

From your Home to the Creek



Common household activities can be sources of pollutants



Rain and snow pick up pollutants and carry them into roads as stormwater



Stormwater enters storm drains on roads and flows through underground channels



Stormwater flows through these channels directly into local creeks without being treated

Finances

2020 Revenue

Local Government Contributions:	\$188,000
Funds from KICP Reserve:	\$17,360
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Total:	\$205,360

2020 Expenses

Staff Salaries:	\$162,000
Operating Costs:	\$570
Outreach Activities:	\$25,700
Training Events:	\$2,090
Contribution to Watershed Projects:	\$15,000
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Total:	\$205,360

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Learn more at www.keepitcleanpartnership.org