

Annual Report 2022



About Us

The Keep it Clean Partnership (KICP) is a collaborative program based in Boulder County with participation from our local municipalities. These communities originally came together over 20 years ago to collaborate on stormwater management, and in the years since we have expanded our work to include broader watershed level efforts.

Our staff facilitate collaboration on water quality issues between our partner communities and with other organizations with the goal of improving watershed health. We coordinate training events for stormwater professionals and perform watershed outreach on behalf of our partner communities. By working together with local governments and other organizations throughout the Boulder St. Vrain basin, we can increase our impact and make progress towards a healthier watershed.



Kevin Peterson, Coordinator

Kevin Peterson has served as the Coordinator for the KICP since the start of 2018, managing the organization's activities and working to better understand and protect our watershed.



Cristina Ramírez, Outreach Specialist

Cristina Ramírez joined the KICP in October 2019 to serve as the Outreach Specialist. She leads the KICP partners in working towards Education and Outreach objectives and coordinates training opportunities for the Stormwater Program.















Stormwater

Our stormwater program provides opportunities for staff from the Keep it Clean Partnership communities to coordinate watershed-wide programs and training opportunities. In 2022 training events returned to in person format and served 55 people from 9 communities and 11 consulting firms.



Post-Fire Sediment and Erosion Control Training

April 2022 | 28 participants

Wright Water Engineers and the Mountain States Chapter of the International Erosion Control Association collaborated on this course. The 2-day class combined educational elements of storm water management and erosion control in the context of a post-fire setting.



SCM Inspection and Maintenance Training

May 2022 | 20 participants

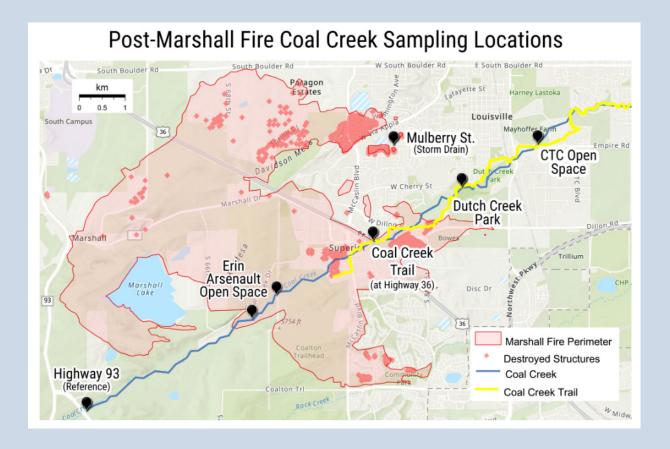
The Colorado Stormwater Center provides this training to field staff and inspectors who need to understand key design elements and the operation and maintenance of different stormwater control measures.

Watershed

Our watershed program coordinates water quality sampling throughout the Boulder St. Vrain watershed and continues to support various efforts to monitor and improve water quality.

We are serving as a key partner in the Watershed Center's <u>Adaptive</u> <u>Management at Scale</u> project, which seeks to assist with management decisions and track progress toward watershed health goals throughout the basin.

This year we provided technical stormwater support for urban areas impacted by the Marshall Fire and helped fund additional water quality monitoring in Coal Creek in and around the burned area. This monitoring is conducted by a research team from the University of Colorado and the results will help us better understand fire-related impacts to our streams and how we can protect them. Preliminary results can be viewed in a public dashboard at keepitcleanpartnership.org/post-fire-monitoring/.



Education & Outreach

Spanish Programming & Resources

This year we focused on translating our materials into Spanish and increasing our outreach to Spanish-speaking communities, including:

- All content on the <u>Keep it Clean Partnership website</u> has been professionally translated into Spanish.
- Stormwater message toolkits provide newsletter and social media messages for easy sharing in both English and Spanish.
- Our new **Explore Our Watershed Activity Guide** is bilingual, with English and Spanish text side by side.
- Social media ads posted in both English and Spanish reached over 70,000 Facebook and Instagram users.
- Partnering with <u>Explorando Senderos</u>: We presented to 100+ Latinx Boulder County residents in Spanish about local waterways and water quality protection.

School Programs

Our community partners returned to in person programming with students in the Boulder Valley and St. Vrain Valley School Districts. Eco-Cycle provided programming to 928 students and Thorne Nature Experience brought 1564 second graders on field trips to Sombrero Marsh Environmental Education Center in Boulder and Sandstone Ranch in Longmont.

Social Media Ads

Social media ads provided information about reporting pollution and deicer use. They directed people to the new KICP website to learn about events and sign up for the newsletter.

| Report Stormwater Pollution | | | |
|---|----------------|--|--|
| Fill out this form in as much detail as you can and we'll make sure the right staff are notified to respond to this incident. Using this form is preferred and will likely reduce response times, but if you would prefer to contact someone directly you can view a list of contacts at the bottom of this page. | | | |
| ☐ I would like to report anonymously | | | |
| Name | | | |
| First | Last | | |
| Phone | | | |
| Email | | | |
| Jurisdiction • | | | |
| Select jurisdiction where reported pollution was | observed | | |
| Select jurisdiction where reported pollution was | observed | | |
| City of Boulder City of Longmont City of Louisville City of Lafayette Town of Superior Town of Erie | \ \ | | |

Report Pollution Form A Report Pollution Form is now live on the KICP website. The KICP and its partners can now easily direct residents to this page to learn about what pollution to look for and how to report it. Submissions are sent directly to the relevant staff in each partner community.

Explorando Senderos

KICP spoke about the Boulder St. Vrain Watershed and led the Explorando Senderos group in a family-friendly activity to learn about stormwater pollution. Participants discussed what water issues they are concerned about and why local waterways are important to them.







Finances

2022 Revenue

| Local Government Contributions: | \$169,600 |
|---------------------------------|---|
| Funds from Reserve: | \$24,846 |
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| Total: | \$195,446 |

2022 Expenses

| Personnel: | \$133,417 |
|------------------------------|-----------|
| School Programs: | \$19,299 |
| Advertisements: | \$5,376 |
| Translations: | \$1,768 |
| Training Events: | \$3,000 |
| Post-fire Technical Support: | \$21,011 |
| Post-fire Monitoring: | \$9,999 |
| Other Operating Costs: | \$1,575 |
| Total: | \$195,445 |
| Total. | J173,443 |

